

S&T Office Seoul invites you to

TIGHTEN THE LOOP. RETAIN THE VALUE.

VALUE CREATION IN THE CIRCULAR ECONOMY

OPEN TALK
VIA ZOOM



2 JUNE 2020

4:30-6 PM (KOREA) | 9:30-11 AM (SWITZERLAND)

FREE ONLINE EVENT, REGISTRATION REQUIRED

Nowadays, there is a strong need for change from a linear to a circular economy model, aiming to retain the value created across the chain. Rethinking the different steps of the value chain requires disruptive innovation, achievable through collaboration with the research world to find creative solutions. Open innovation is not usually what companies are the most comfortable doing and strong efforts are requested to implement these type of solutions. Additionally, consumers' behavior also play a fundamental role in this transition.

During the opening of the Swiss-Korean Innovation Week, decision-makers from the industrial world will present and openly discuss their progresses and challenges of the transition to the circular economy.

Speakers



Speaker

Grace Kim

Head of Global Packaging R&D
CJ Cheil Jedang



Speaker

Geraldine O'Grady

Head of Sustainability, Flavours division
Givaudan

Register here

or scan the code:



Panel



Moderator

JongKyu Jang

Director
Latitude Korea



Panelist

Karsten Kühme

CEO
Nestlé Korea



Panelist

Sze Tan

CTO and Executive Vice President
CJ Cheil Jedang



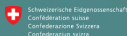
Panelist

Chai-Un Hahn

Team leader

Korea Business Council for Sustainable Development

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