

# SWISS - KOREAN IDEATION WORKSHOP

« HOW DO SMART TECHNOLOGIES SERVE THE SDGs ? »

May 23, 2019 @ Heyground

Ttukseom-ro 1na-gil, Seongdong-gu, 04779 Seoul

9:30 - 18:30

FREE OF CHARGE

REGISTRATION NEEDED



ONE-DAY CREATIVITY SPRINT and opportunity for participating companies, startups and individuals to collaborate towards identifying new ideas, designs or ventures leveraging technology to serve challenges of the UN Sustainable Development Goals (SDG 3, 10, 11).

Work in groups throughout the day towards defining a concrete project.



Projects with the highest potential will be invited to participate in the Designathon on September 27-28, 2019 in Seoul.

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Key technologies: Artificial Intelligence (AI), Augmented, Virtual & Mixed Reality (AR/VR/MR) and Blockchain.

SHARE YOUR IDEAS WITH THE WORLD



»» DETAILS / REGISTRATION ««